



Branding Blitz

**Nebraska American Legion Auxiliary
2022-2023**

Fall Fashion Challenge



Instructions: Wear your Auxiliary gear!! Promote the ALA Brand by wearing your Auxiliary pins, magnets, shirts, hats, etc.... that have the ALA Logo on them to your District Fall Meeting.

Rules: District Presidents will take a group picture of every Auxiliary member at their Fall Meeting wearing the ALA Brand. Then they will email me the total number of members attending in ALA Branding for their District AND the Unit in attendance with the highest Unit members attending in the ALA Branding along with the number of members from that Unit.



Prizes: There will be two prizes given at the Mid-Year Conference in Norfolk in January 2023.

\$50 District Prize- To the District that has the MOST Auxiliary members wearing their ALA Branding at their 2022 District Fall Meeting.

\$50 Unit Prize- To the Unit that has the MOST Auxiliary members wearing their ALA Branding at their 2022 District Fall Meeting.

(Note: Due to District 3 not having a Fall Meeting, they will be given 5 District and 5 Unit consolation points. Don't worry District 3, we will have a Spring convention Challenge!)

>>Prize Money Donated by Dept. Vice Pres. Angie Foster<<