

Junior Publicity Scrapbook

Making a scrapbook is a fun way to preserve the memories you make together with your fellow Junior Members. It also showcases the activities of your Junior Group for others to see, possibly encouraging others to join the Auxiliary.

The contest entries will be judged prior to the Department Junior Meeting when possible based on proximity to the meeting location. Please make every effort to coordinate delivery by Monday, March 15, 2021, thereby making the judging at the meeting a shorter process. Please contact Jr. Activities Chairman Karen Wiles to coordinate a delivery and avoid high postage costs if possible. Units planning to bring their scrapbook for judging at the Department Junior meeting must notify the Jr. Activities Chairman by Monday, March 15, 2021. Publicity Scrapbooks will be displayed and awards given at the Department Junior Meeting. Only one Scrapbook per Junior Group will be allowed for this contest.

Awards for 1st place, 2nd place, 3rd place, and participation will be given at the Department Junior Meeting as determined by the Junior Activities Chairman.

The following guidelines will apply for judging. Judges, please print the following pages to accompany the entry.

Junior Publicity Scrapbook Judging Criteria

- I. Introduction (5 total points) Points awarded: _____
1. Title Page "Publicity Scrapbook of" ... (3 points)
 - a. Name of Junior Group and Unit Number
 - b. Name of Town
 - c. Number of Junior Members
 - d. Name of Junior Public Relations Chairman or Junior preparing the scrapbook
 - e. Current Year (2019-2020)
 - f. Signature of the Junior preparing the scrapbook
 - g. Above information is double spaced and centered on the page.
 2. List of the Junior Group's Honorary Officers (2 points)
 - a. A picture of the officers may be included and the list of officers used as a caption for the picture.
 - b. Because some groups may not have honorary officers, a picture of the Junior Group or the Junior preparing the History book may be substituted for the point value. The picture must be captioned appropriately for the substitution.
- II. Content (5 total points) Points awarded: _____
1. The scrapbook should tell a story of the Junior Group's activities. Therefore, it should be in chronological order, beginning with the installation of officers at the Department Junior Meeting and concluding at the point when this scrapbook is due.
 2. Any of the following submissions may be used in the Publicity Scrapbook:
 - a. Newspaper articles about the Junior Group's activities
 - b. Stories about the Junior Group's activities written by a member of the group
 - c. Pictures showing Juniors and their activities
 - d. Souvenirs and other mementos
 3. Each item clipped from a newspaper must have the name of the newspaper and the date of publication placed at the top of the article.
Ex) The Daily News, Friday 9/27/2019
- III. Appearance (15 total points) Points awarded: _____
1. Materials (2 points)
 - a. A hard cover scrapbook should be used. It may be decorative or display the American Legion Auxiliary Emblem.
 - b. Scrapbooks may be of any size larger than 6"x6"
 - c. Scrapbooks may be post-bound or 3-ring style
 - d. Scrapbook pages may be slipped into page protectors or bound directly into the scrapbook cover.

2. Layout (9 points)

Points awarded: _____

- a. A common theme or event should connect the items on each page.
- b. The page designs are arranged so that a focal point stands out.
- c. The items on the pages are arranged attractively. Margins do not have required measurements, but placement should be pleasing to the eye. Pages are not overcrowded.
- d. Every page includes a title to go with the event or activity showcased. However, the title does not have to be at the top of the page.
- e. Every page should have some sort of journaling. This may be simply in the form of a picture caption, or it may be a paragraph that tells about the activity or event. Journaling may be handwritten or typed but must be neat and easy to read.
- f. Patterned papers and embellishments should complement the overall look of the page.

3. Neatness (4 points)

Points awarded: _____

- a. Photos should be of good quality, not blurry or too dark.
- b. Edges of photos, papers, and embellishments should be neatly trimmed.
- c. Adhesives used to apply scrapbook items should not be visible.
- d. Correct spelling, grammar, and punctuation should be used throughout the Publicity Scrapbook.

Judges' Use Only:

Participant _____

Judge's Name _____

Date _____

Total Points Awarded _____/25 total points

Ranking _____

Remarks: