

Best Media Coverage of Activity or Project

- ❖ A Junior Unit, a group of Juniors from a particular District, or a group of Juniors assembled from around the state can apply for this award.
- ❖ Write a narrative, typed essay detailing the great media coverage you received for your activity or project. Include news articles, news releases, newsletters, pictures of displays, ALA events, speeches, website address, social media activity, etc.
- ❖ The winning entry will receive a Department award and will be sent on to be judged at the National level.
- ❖ This narrative written by a Junior member should be submitted to the Department Junior Activities Chairman by April 16, 2021. With your submission, please include the [National Award Cover sheet](#).
- ❖ The above is only a summary of the award criteria. Therefore, applicants should review the detailed list of materials and guidelines located in the Junior Activities section of the [2017-2022 American Legion Auxiliary Programs Action Plan](#).